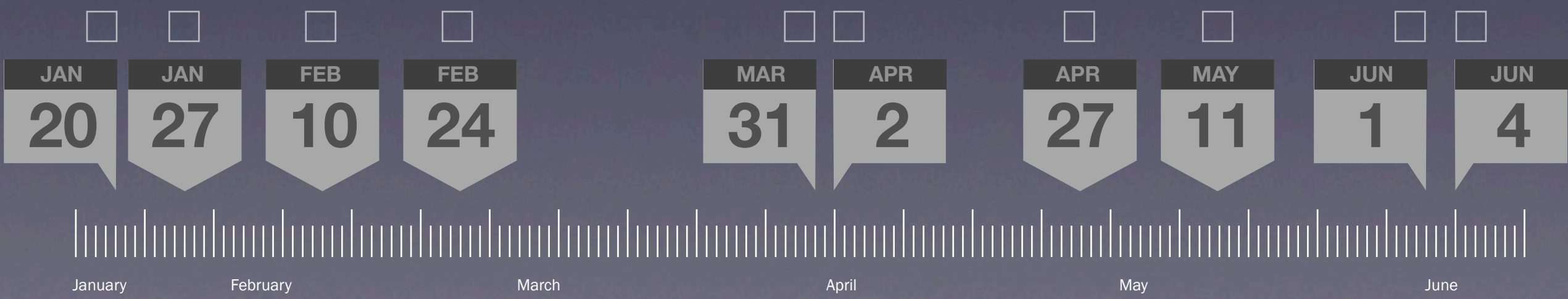


Feb 2012 Update Report

Presentation by SamKnows at FCC
February 22, 2012

PROJECT TIMINGS UPDATE

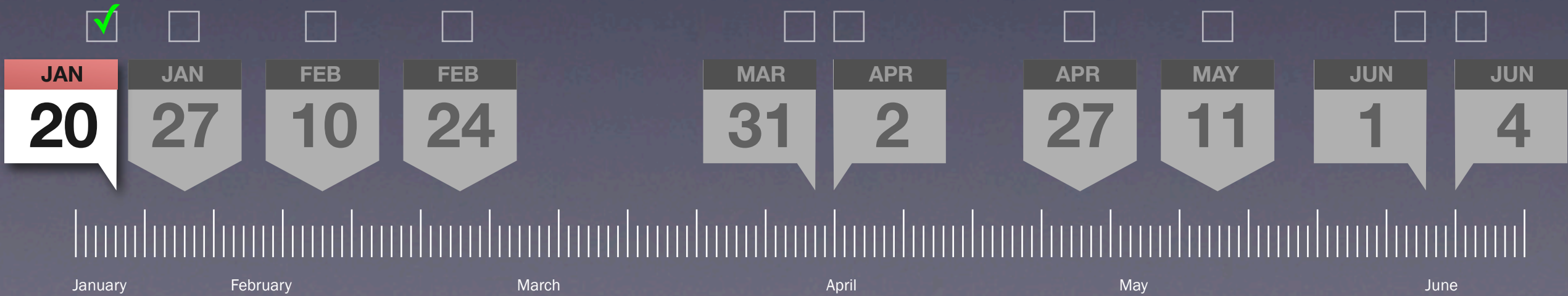
SUMMARY TIMELINE FOR FCC PROJECT PHASE II





Deadline to confirm service tiers

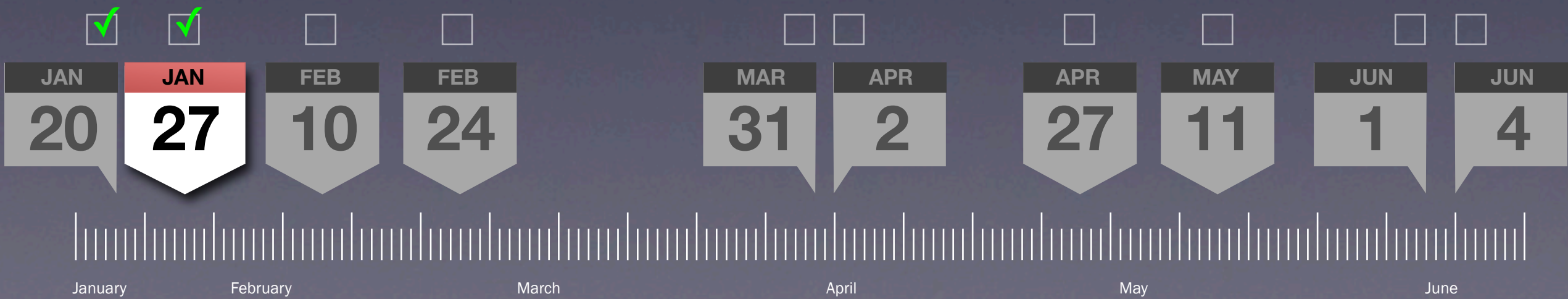
SUMMARY TIMELINE FOR FCC PROJECT PHASE II

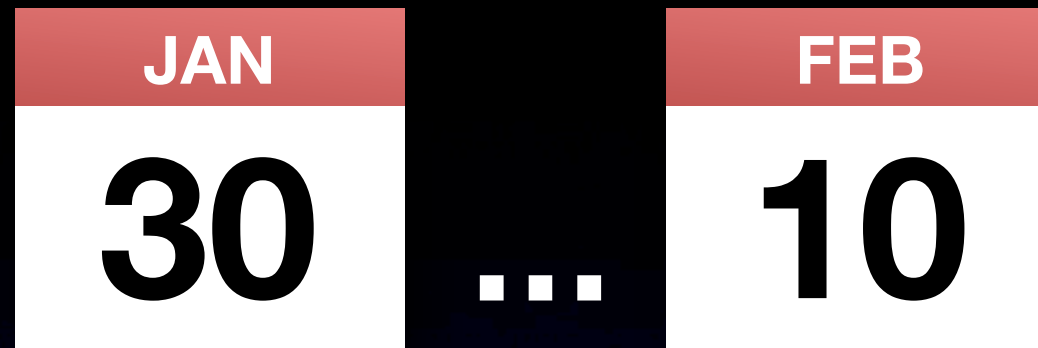




Updated sample plan complete

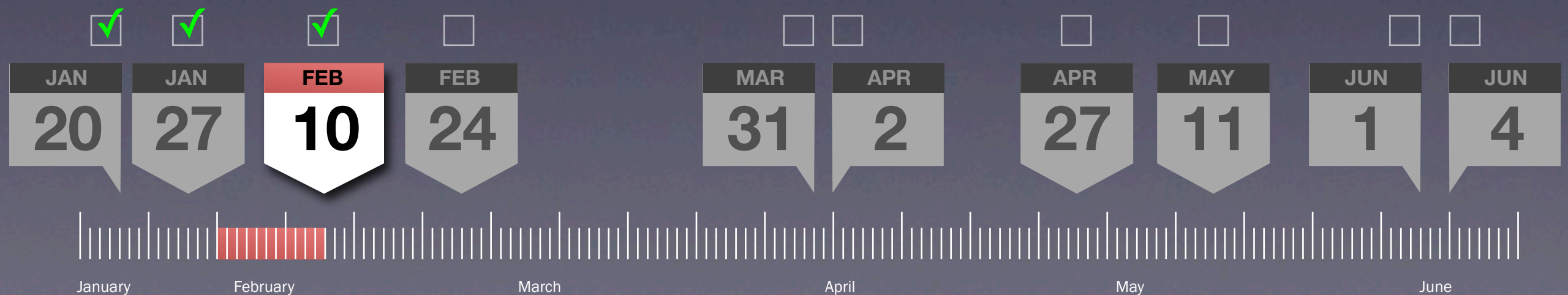
SUMMARY TIMELINE FOR FCC PROJECT PHASE II



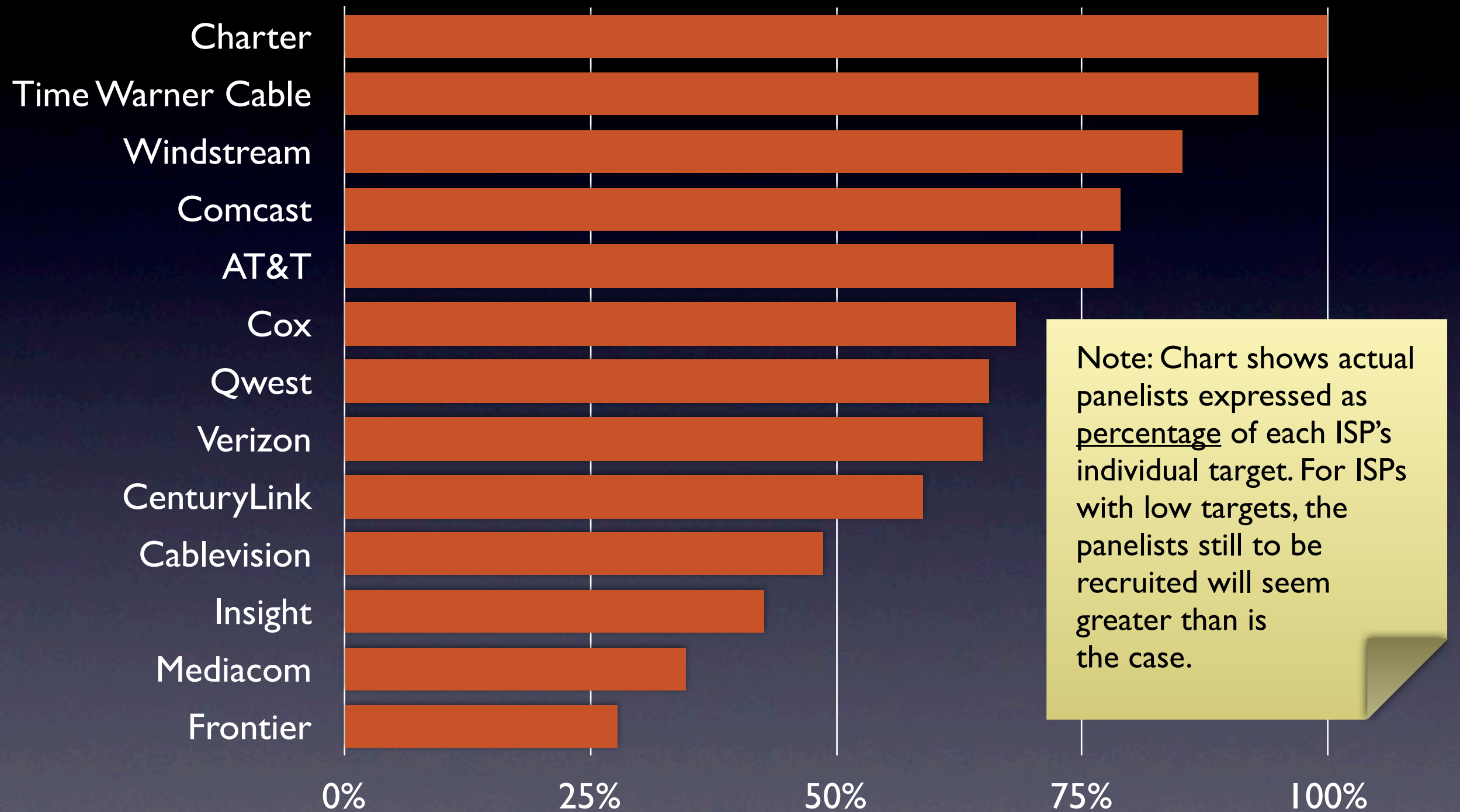


Email recruitment campaign (projected to start Jan 30)

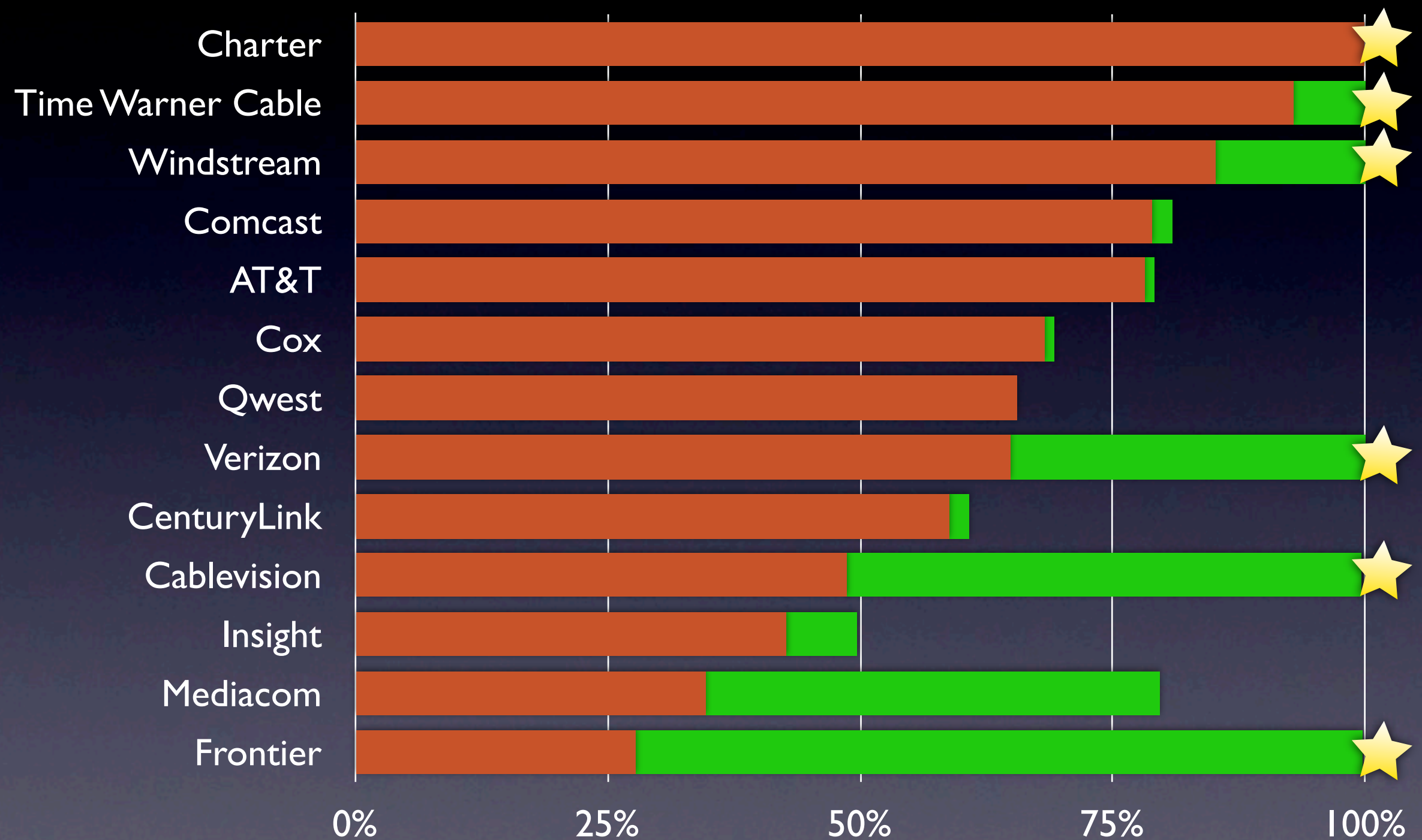
SUMMARY TIMELINE FOR FCC PROJECT PHASE II

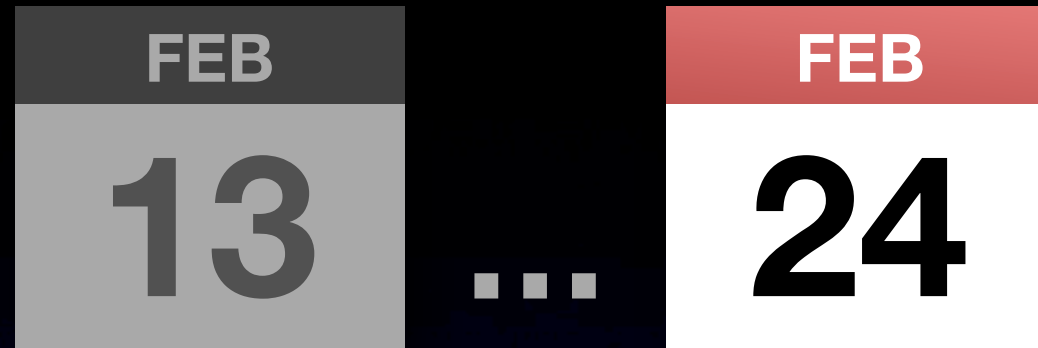


■ Active Panel at Jan 30, 2012 as % of Sample Plan



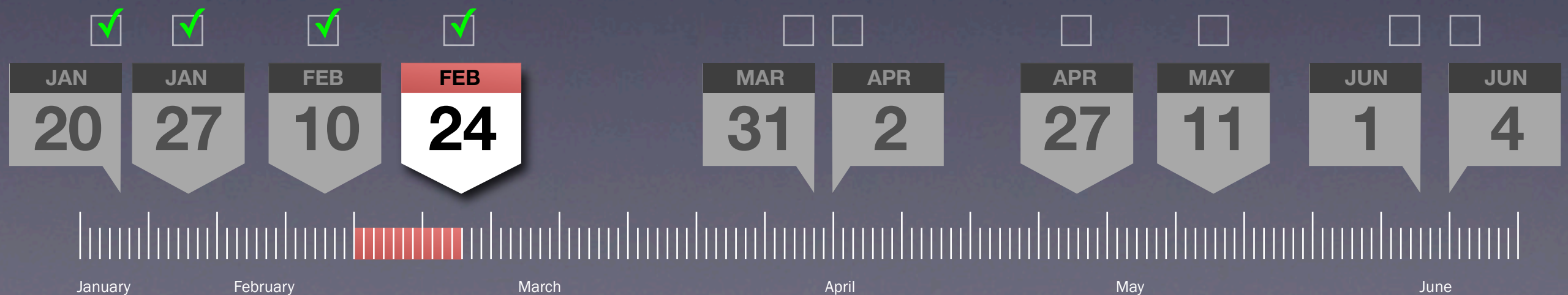
Live At Jan 30 New Pending Confirmation





**All Whiteboxes dispatched
(projected to start Feb 13)**

SUMMARY TIMELINE FOR FCC PROJECT PHASE II



Collateral Review

Update I: 2012 EULA

- Adding M-Labs to list of project suppliers (provision of test nodes)
- Clarification with regards to IP addresses

Update 2: Code of Conduct

Code Of Conduct Key Updates

- “FCC collected data”
- Bi-annual releases
- Added point relating to Academics



Updated Code Of Conduct

AT&T	✓
Cablevision	✓
CenturyLink	✓
Charter	✗
Clearwire	✗
Comcast	✓
Cox	✓
Frontier	✓
Hughes	✗
Insight	✗
Mediacom	✗
Qwest	✓
Time Warner Cable	✓

WE, THE UNDERSIGNED...

as participants and stakeholders in the [FCC, Ofcom, European Commission] Broadband Testing and Measurement Program, do hereby agree to be bound by and conduct ourselves in accordance with the following principles and shall:

- at all times act in good faith;
- not act, nor fail to act, if the intended consequence of such action is to enhance, degrade, or tamper with the results of any test for any panelist or broadband provider, except that it not be a violation of the Code of Conduct for broadband providers:
 - operate and manage their business, including marketing or moving services delivered to subscribers that may or may not include panelists, in a manner that such actions are consistent with their business practices, and
 - address specific issues through individual requests or the request of the panelist based on information not derived from the test;
- not publish any data generated by the tests, nor make any public statement based on such data, until such time as the regulator (FCC, Ofcom, European Commission) releases data or makes a public statement regarding results of the tests; and
- ensure that our employees, agents, representatives, as appropriate, act in accordance with this Code of Conduct.

Signatories:

A large red stamp with the word "UPDATE" is overlaid diagonally across the center of the document.

Updated Code Of Conduct

Adtran	✓
M-Labs	✗
Verizon	✓
Wildblue/ViaSat	✓
Windstream	✓
SamKnows	✓
FCC	✓

WE, THE UNDERSIGNED...

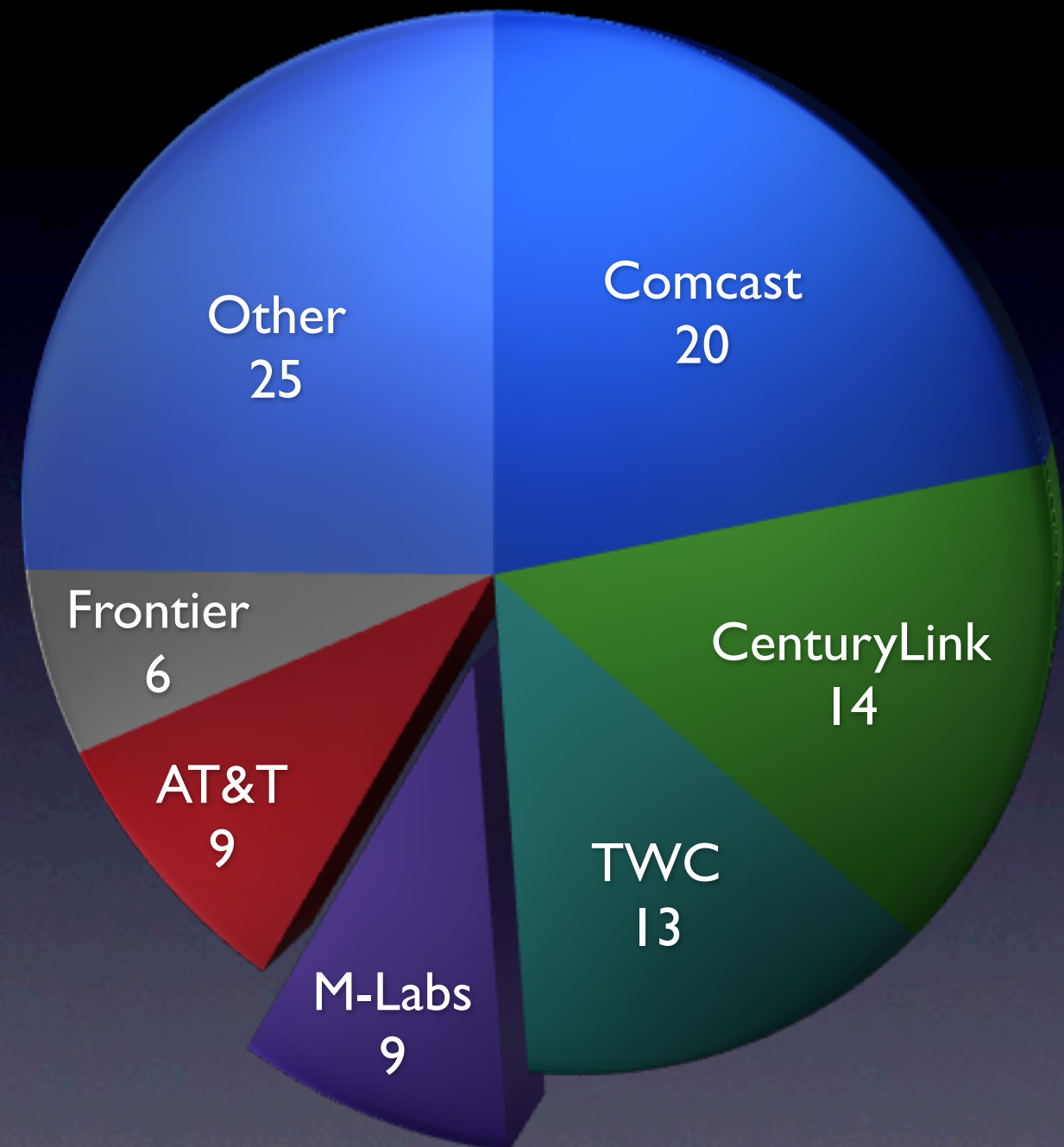
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Signatories:

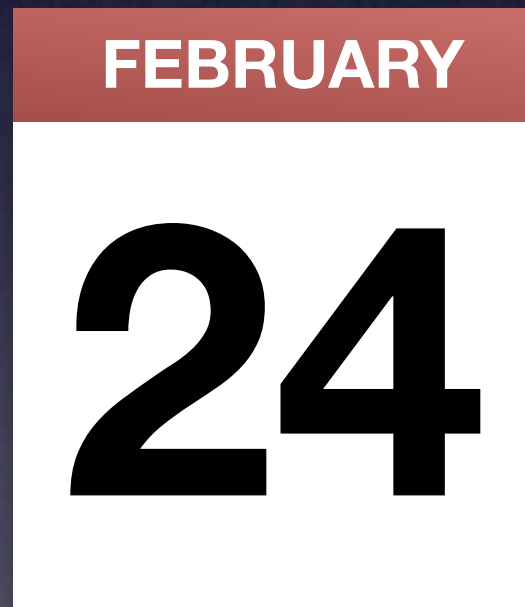
Update 3: Test Nodes

	Locations
Comcast	20
CenturyLink	14
Time Warner Cable	13
M-Labs	9
AT&T	9
Frontier	6
Verizon	5
Qwest	5
Charter	5
Windstream	4
Cablevision	3
Cox	2
Mediacom	1
TOTAL TEST NODES	96

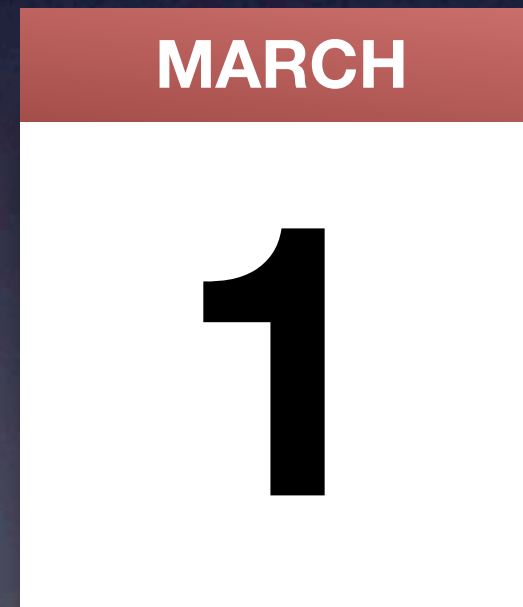


Summary

Next two months (key dates)...



✓ Validation



✓ Measurement

Questions...



Please email questions/comments
arising from this session to:

alex@samknows.com